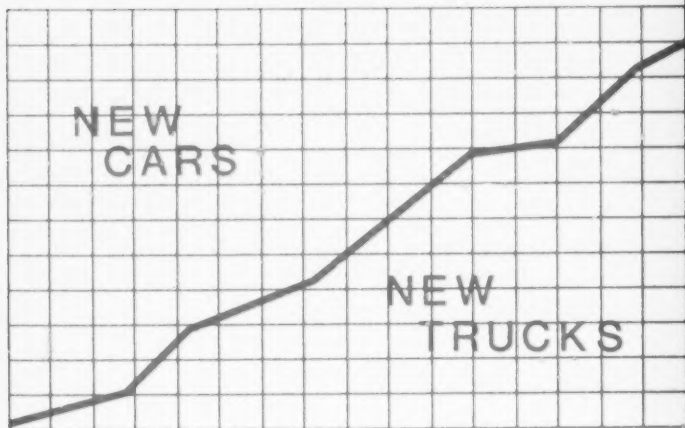


C7715-3 A

SEPTEMBER
1991

POCKET SUMMARY

OF REGISTRATIONS



COURTESY OF

POLK.

R L POLK & CO.
STATISTICAL SERVICES
DIVISION

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	SEPTEMBER		% '91 VS '90	% INC	
	1991	1990		1991	1990
CHRYSLER	1167	1485	48.40	.37	1.80
LEBARON	1269	1693	42.49	.44	.94
NEW YORKER	962	2825	31.53	.12	.34
5TH AVE	2208	3120	70.77	.18	.38
IMPERIAL	5512	6107	61.07	.08	.11
DODGE	10895	33543	92.11	4.19	4.08
DAYTONA	1128	3118	36.18	.15	.38
SHADOW	8615	6201	136.93	1.17	.75
SPIRIT	6520	1746	84.17	.68	.94
DYNASTY	9964	11465	86.95	1.76	1.40
PLYMOUTH	20032	20389	98.54	2.72	2.48
HORIZON	25	591	4.22	-	.67
SUNDANCE	6988	5979	116.88	.95	.73
ACCLAIM	7876	8710	90.42	1.57	1.05
LASER	3112	3163	98.39	.42	.38
EAGLE	5966	6002	99.40	.61	.73
PREMIER	1059	2744	78.57	.14	.39
TADAN	2886	2271	126.11	.39	.28
CHRYSLER CORP.	64121	74741	84.79	8.69	9.59
FORD	96241	112715	85.39	13.04	13.71
ESCORT	25638	27364	93.69	3.47	3.33
PROBE	6523	6249	104.38	.88	.76
MUSTANG	7194	11100	64.81	.58	1.55
TEMP	16987	21280	80.31	2.30	2.98
TAURUS	21855	24005	99.18	3.23	2.92
CROWN VICTORIA	6537	3762	66.95	.89	1.13
THUNDERBIRD	8123	7885	76.68	.93	.97
LINCOLN	14214	18752	75.80	1.93	2.68
MERCURY	32194	35996	89.44	4.87	4.38
TRACER	4728	3921	120.53	.64	.48
TOPAZ	4514	6587	68.84	.61	.80
SABLE	7216	6899	104.59	.98	.84
COUGAR	5302	5660	93.67	.72	.69
GRAND MARQUIS	8843	11955	73.97	1.20	1.45
FORD MOTOR CO.	142653	167819	85.00	19.34	20.42
BUICK	14853	18933	93.87	6.81	5.35
SKYLARK	2424	7414	12.69	.33	.90
CENTURY	10727	9840	108.97	1.44	1.20
REGAL	8855	8711	102.11	1.21	1.06
LESABRE	8531	14264	59.81	1.16	1.73
ROADMASTER	4778	1	-	.65	.16
PARK AVE	9432	6226	151.49	1.28	.93
RIVIERA	958	1898	50.47	.17	.23
REGATTA	190	554	34.30	.03	.07
CADILLAC	19737	21040	93.81	2.68	2.55
ALLANTE	328	283	115.90	.04	.03
ELDORADO	1077	1847	58.31	.15	.23
SEVILLE	1426	1654	86.22	.20	.20
CHEVROLET	92520	108972	84.90	12.55	13.26
PRIZM	10635	2483	125.17	1.44	1.03
CAVALIER	17596	26374	66.82	2.39	3.21
LUMINA	16644	15417	107.96	2.26	1.88
CORSICA	2174	14000	86.98	1.65	1.70
BERETTA	4742	8164	58.08	.64	.99
CAMARO	5016	1817	64.17	.88	.95
CORVETTE	1242	1108	112.30	.17	.13
CAPRICE	8027	10729	74.82	1.89	1.11
OLDSMOBILE	40506	44511	91.00	5.49	5.42
ACHIEVA/CALAIS	3678	8535	43.09	.50	1.04
CUTLASS CIERA	12715	11846	107.14	1.72	1.45
CUTLASS SUPRM	8097	3219	87.34	1.10	1.12
TORONADO	496	1265	39.52	.07	.15
PONTIAC	37174	59628	62.74	5.04	7.25
SUNBIRD	6578	12185	53.98	.89	1.48
GRAND AM	7603	18813	40.41	1.03	2.29
6000	7120	3980	18.09	.10	.16
BONNEVILLE	7138	8034	121.51	1.60	.74
FIREBIRD	2496	1816	65.07	.34	.47
GRAND PRIZ	9028	10124	89.17	1.22	1.25
SATURN	8074	51	-	1.09	.01
GEN. MTRS. CORP.	24361	28167	86.16	31.06	31.45
MISC. DOMESTIC	28731	4	73.28	-	-
OTHER IMPORT	28731	28227	94.82	38.89	36.04
U.S. TOTAL	77476	82196	89.72	-	-

NEW TRUCK REGISTRATIONS

MAKES	SEPT	%	YEAR TO DATE		% '91	% IND	
	1991	IND	1991	1990	VS '90	1991	1990
CHEVROLET	86258	23.75	806755	957453	84.26	24.59	25.82
CHRYSLER	379	.09	2768	2181	126.91	.08	.06
DODGE	34618	8.54	343975	364808	94.29	10.48	9.84
FORD	120899	29.85	933622	1090482	85.62	28.45	29.40
FREIGHTLINER	1680	.41	15565	18392	84.63	.47	.50
G.M.C.	28165	6.95	232197	269458	86.17	7.08	7.27
HINO	135	.03	1450	1724	84.11	.04	.05
ISUZU	10417	2.57	82065	86236	95.16	2.50	2.33
IVECO	13	-.01	606	1979	30.62	.02	.05
JEEP	16751	4.13	129894	148847	87.27	3.96	4.01
KENWORTH	1143	.28	8817	12214	72.19	.27	.33
MACK/MIDLINER	790	.19	8424	14205	59.30	.26	.38
MERCEDES BENZ	95	.02	644	1324	63.75	.03	.04
DAEWOO	317	.08	2307	2448	94.24	.07	.07
MITSUBISHI FUSO	6589	1.63	47877	53012	90.31	1.46	1.43
NAVISTAR	2922	.72	21568	17668	122.07	.66	.48
OLDSMOBILE	549	.14	3577	3840	93.15	.11	.10
OSHKOSH	965	.24	7951	10711	74.23	.24	.29
PETERBILT	14612	3.61	131746	133563	98.35	4.01	3.61
PLYMOUTH	1915	.47	16468	21633	76.12	.50	.58
PONTIAC	1	-.01	13	71	18.31	.01	.05
SCANIA	240	.06	1551	1761	88.07	.05	.05
UD	65	.02	567	640	88.59	.02	.02
VOLVO	45	.01	470	818	57.46	.01	.02
WESTERN STAR	914	.23	7831	10760	72.78	.24	.29
WHITEGMC	64042	15.60	457593	476923	96.04	14.25	12.86
OTHER IMPORTS	719	.18	5062	4539	111.74	.15	.12
MISC. DOMESTIC	405238		3281603	3708081	88.50		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
CHEVROLET	483039	302096	10424	2435	58	4095	4397	251
CHRYSLER	2768	-	-	-	-	-	-	-
DODGE	251101	92874	-	14568	-	4021	14863	6034
FORD	573755	320381	-	-	-	-	25	15540
FREIGHTLINER	-	-	-	-	-	-	25	15540
G.M.C.	111632	103713	1464	1452	179	3422	9852	483
HINO	-	-	212	-	295	433	519	-
ISUZU	75219	-	4650	723	616	580	177	-
IVECO	-	-	372	143	32	59	-	-
JEEP	129894	-	-	-	-	-	-	-
KENWORTH	-	-	-	-	-	-	163	8654
MACK/MIDLINER	-	-	-	-	-	254	685	7485
MERCEDES BENZ	-	-	-	-	-	257	597	-
DAEWOO	-	-	1267	-	471	292	277	-
MITSUBISHI FUSO	-	-	-	21	32	6406	23549	17669
NAVISTAR	-	-	-	-	-	-	-	-
OLDSMOBILE	21568	-	-	-	-	-	-	-
OSHKOSH	-	270	353	1413	1111	275	4	151
PETERBILT	-	-	-	-	-	-	177	7774
PLYMOUTH	131746	-	-	-	-	-	-	-
PONTIAC	16468	-	-	-	-	-	-	-
SCANIA	-	-	439	-	523	356	233	13
UD	-	-	-	-	-	-	470	97
VOLVO	-	-	-	-	-	-	-	7631
WESTERN STAR	-	-	-	-	-	-	-	-
WHITEGMC	460946	8645	-	-	-	-	-	-
OTHER IMPORTS	539	275	55	-	2	1130	702	2359
MISC. DOMESTIC	-	-	-	-	-	-	-	-
TOTAL	2258777	826254	19236	20755	3119	21580	56671	75011
1990 TOTAL	2426091	1037097	25812	25335	4648	27049	61644	98405
1991 VS '90	97.10	79.67	74.52	81.92	71.41	79.78	89.04	76.23

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